

digital *multimedia*

nigel chapman and jenny chapman



Graphics and Colour
Video and Animation
Sound
Text and Typography
Hypermedia
Flash and DOM Scripting
Multimedia and Networks

Third
Edition

5

Colour

Based on material from
***Digital Multimedia*, 3rd edition**
published by John Wiley & Sons, 2009
© 2009 Nigel Chapman and Jenny Chapman

These lecture slides © 2009
Nigel Chapman and Jenny Chapman

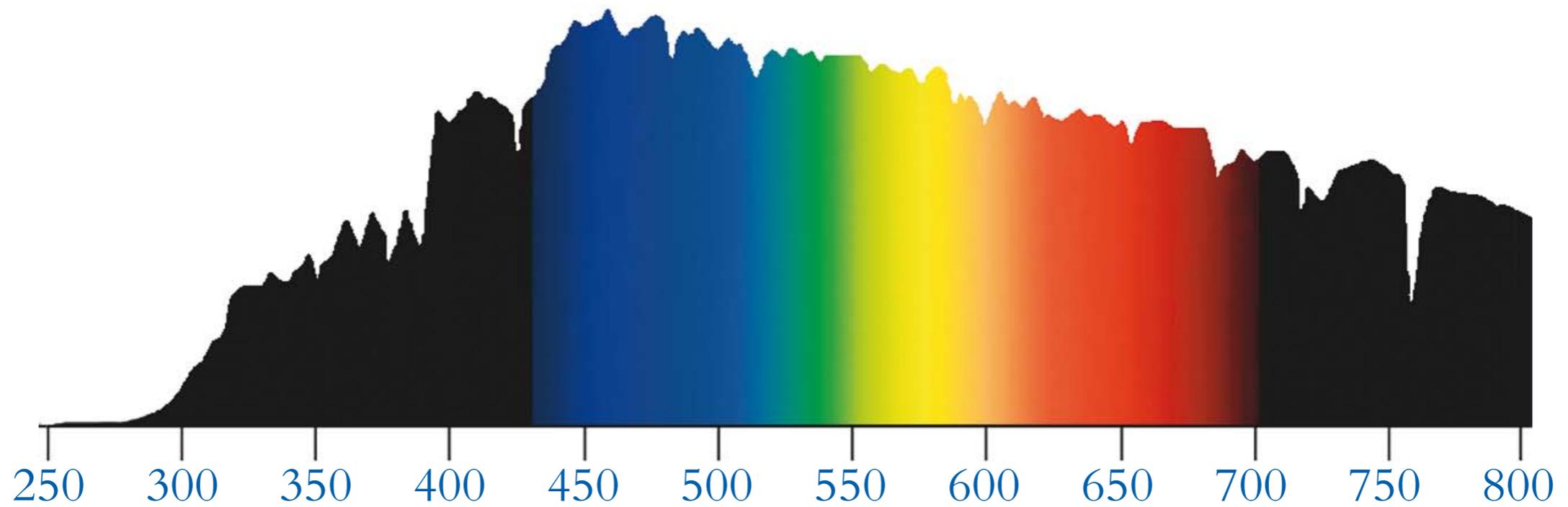
All figures © MacAvon Media Productions

Colour and Science

Colour is an essential element of multimedia, used in vector graphics, bitmapped images, video, animation and text.

Colour science attempts to relate the subjective sensation of colour to measurable and reproducible physical phenomena.

A spectral power distribution (SPD) is a description of how the intensity of light varies with its wavelength. An SPD is a good model of a colour, but is too cumbersome to work with in computer graphics.



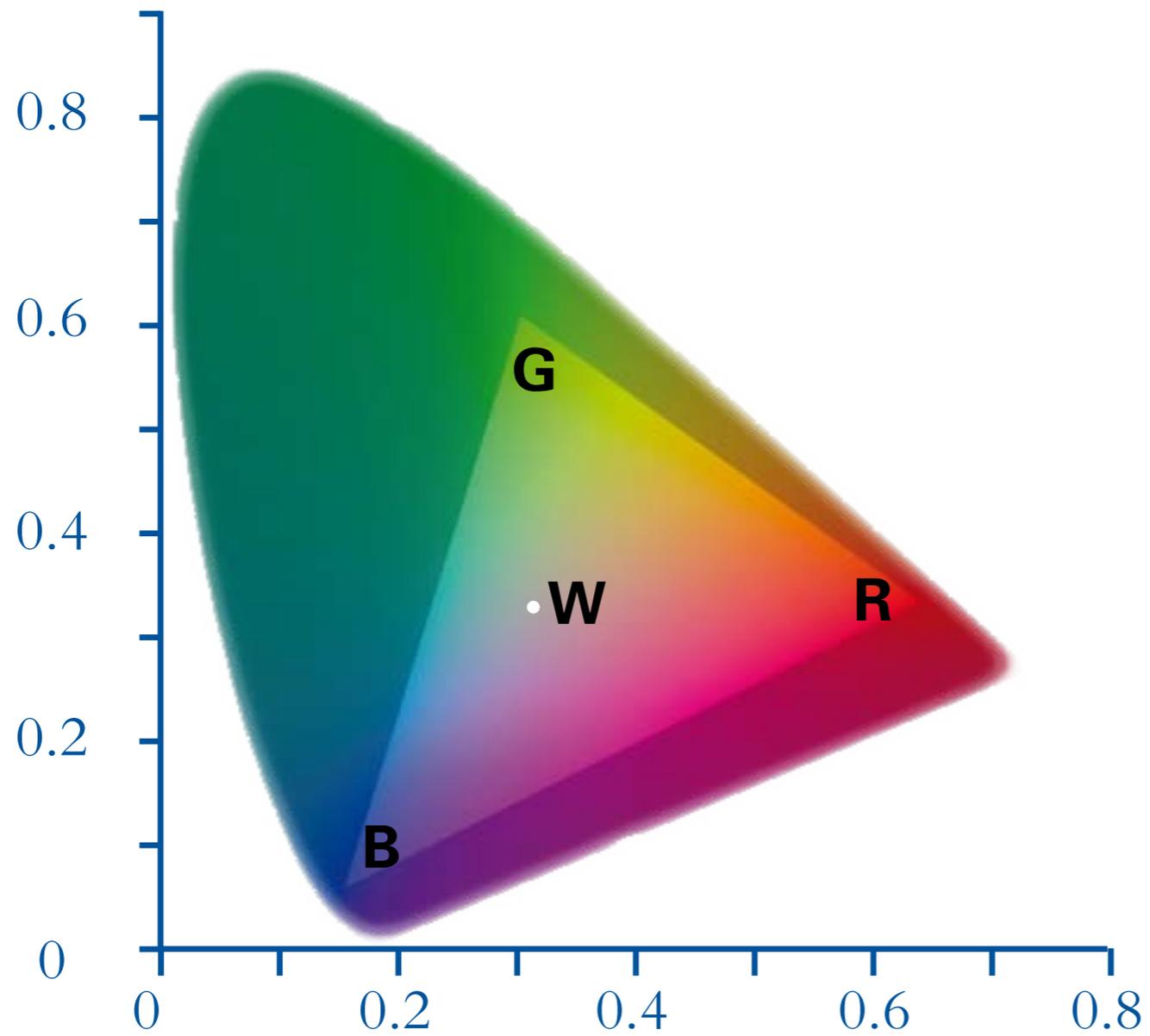
The spectral power distribution of daylight

The tristimulus theory of colour implies that any colour can be produced by mixing suitable amounts of three additive primary colours.

RGB Colour

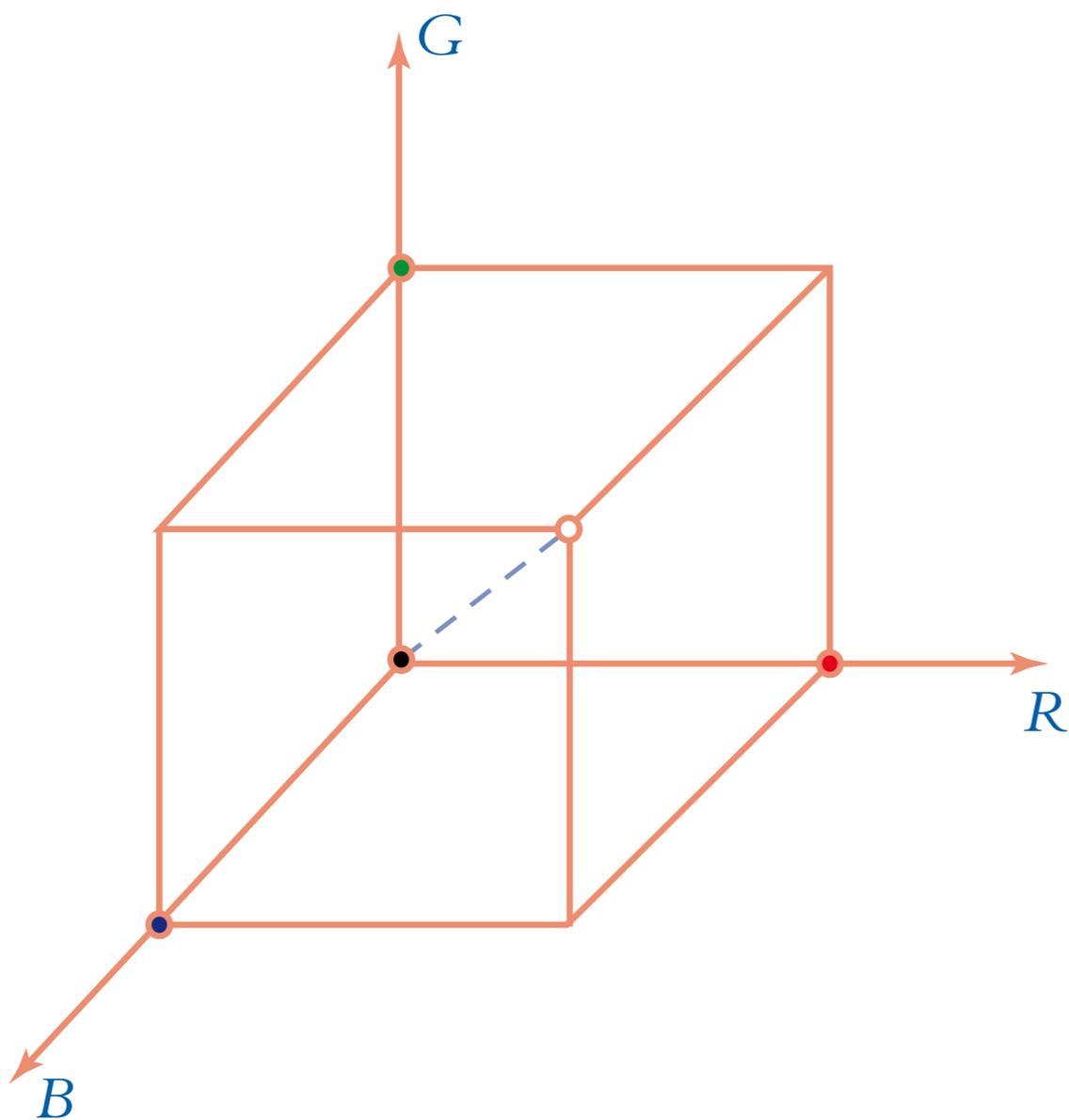
In RGB colour, the three primaries are standard shades of red, green and blue.

Only colours in the RGB gamut can be represented in this way.



The RGB colour gamut

Any colour is specified as three values (*R*, *G*, *B*) giving the relative proportions of the three primaries. This is often written as a 6-digit hexadecimal number, with *R*, *G* and *B* each being between 0 and 255, so a colour value occupies 24 bits.



The RGB colour space

The number of bits used to store a colour value – the colour depth – determines how many different colours can be represented. The use of lower colour depths leads to posterization and loss of image detail, but reduces file size.



A photograph in 24, 8 (top), 4 and 1 (bottom) bit colour



Detail of photograph in 24-bit (left) and 8-bit (right) colour

In indexed colour, instead of storing a 24-bit colour value for each pixel, we use an 8-bit value which serves as an index into a colour table. The colour table contains the palette of colours used in the image.

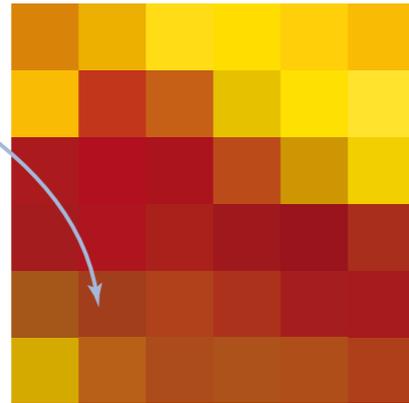
1A	1C	20	21	1F	1E
0D	16	17	1B	22	23
0A	13	09	15	18	1D
03	10	08	01	00	07
05	02	11	0E	04	06
10	14	0B	0C	12	09

stored values

00	99141B
01	A0191C
02	A23E1A
03	A51B1C
04	A51D1C
05	A65619
06	A9191C
07	A92E1C
08	AB201C
09	AC111C
0A	AC191D
0B	AC4C1A
0C	AC5219
0D	AD111D
0E	AD331C
0F	AD401B

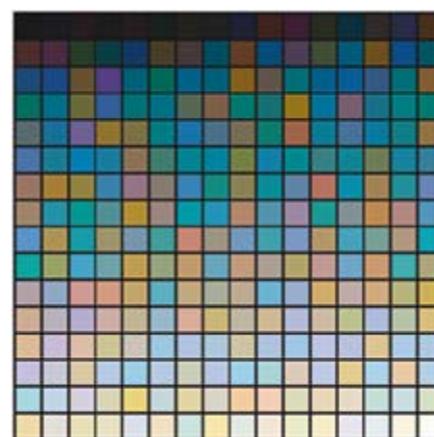
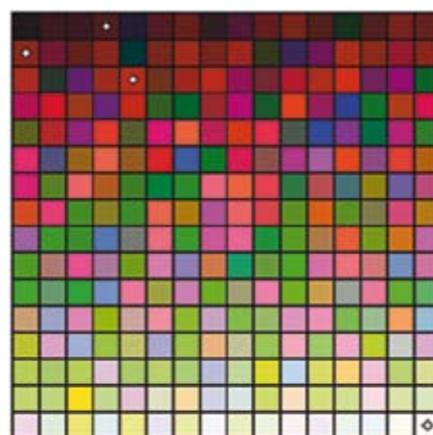
Colour Lookup Table

etc



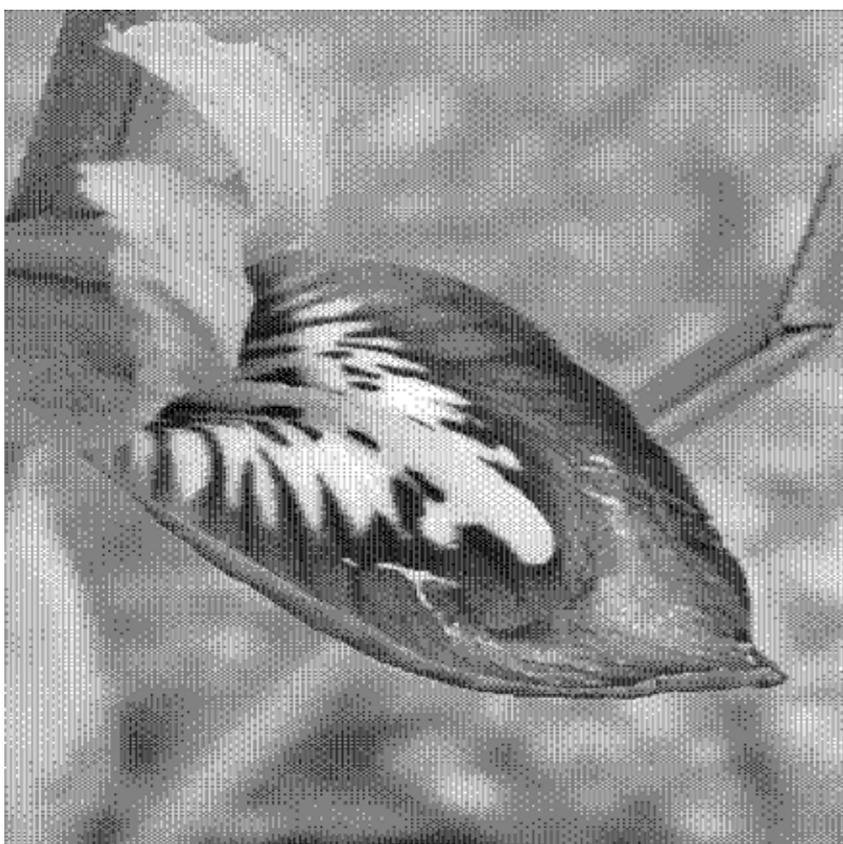
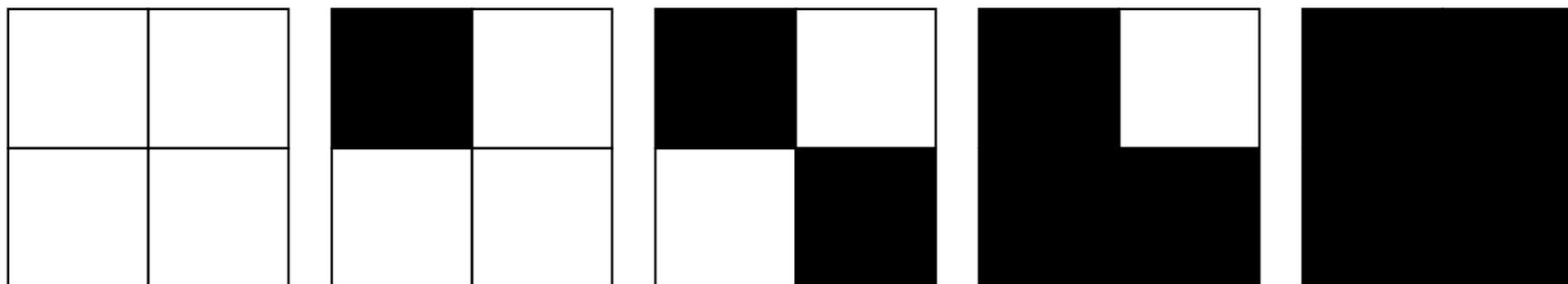
displayed pixels

Using a colour table

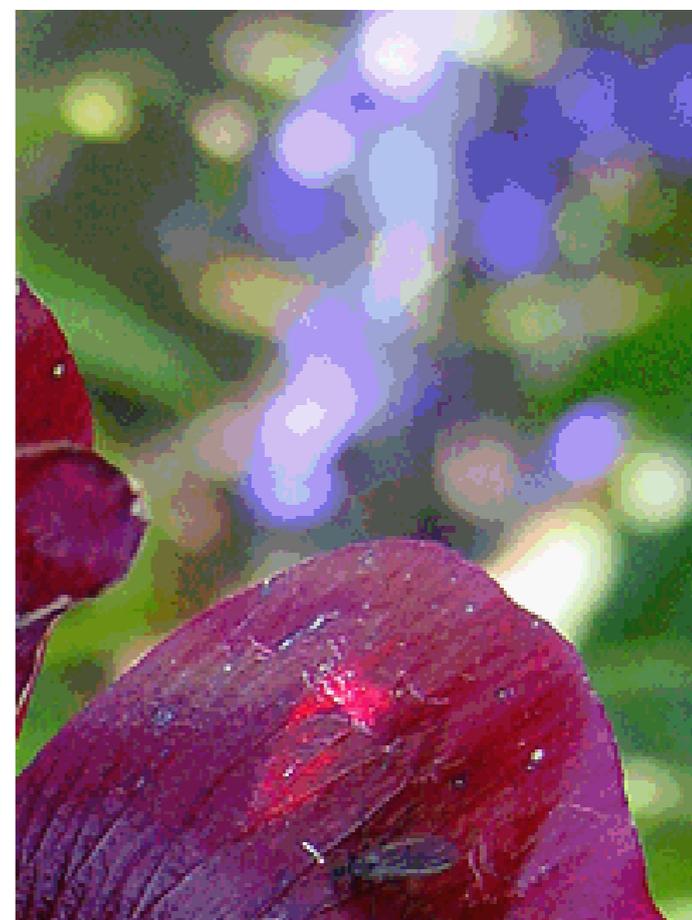
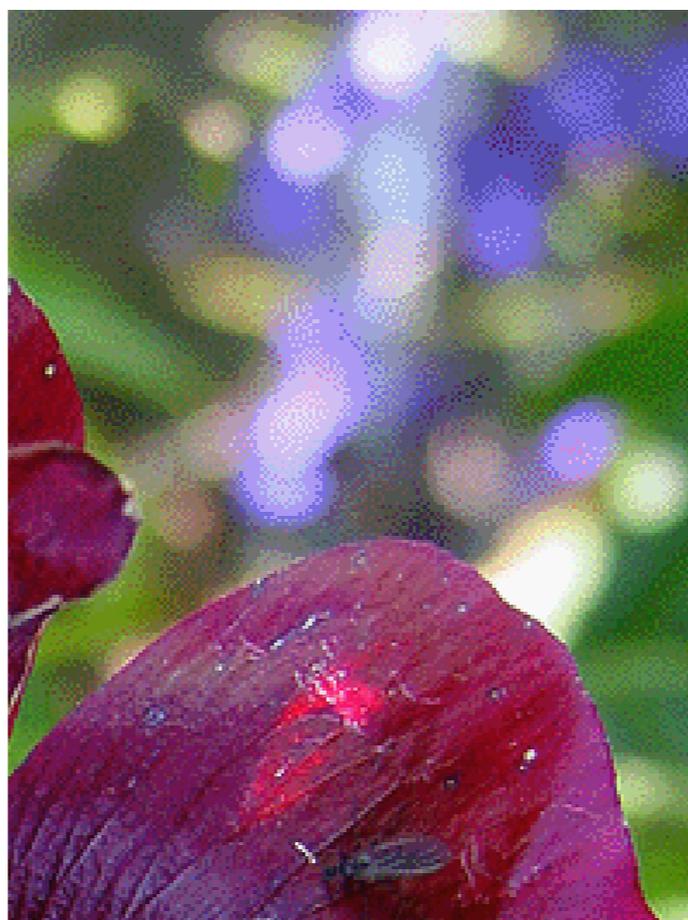


Images and their palettes

Some colours from the original image may be missing from the palette. Dithering can be used to reduce the resulting posterization.



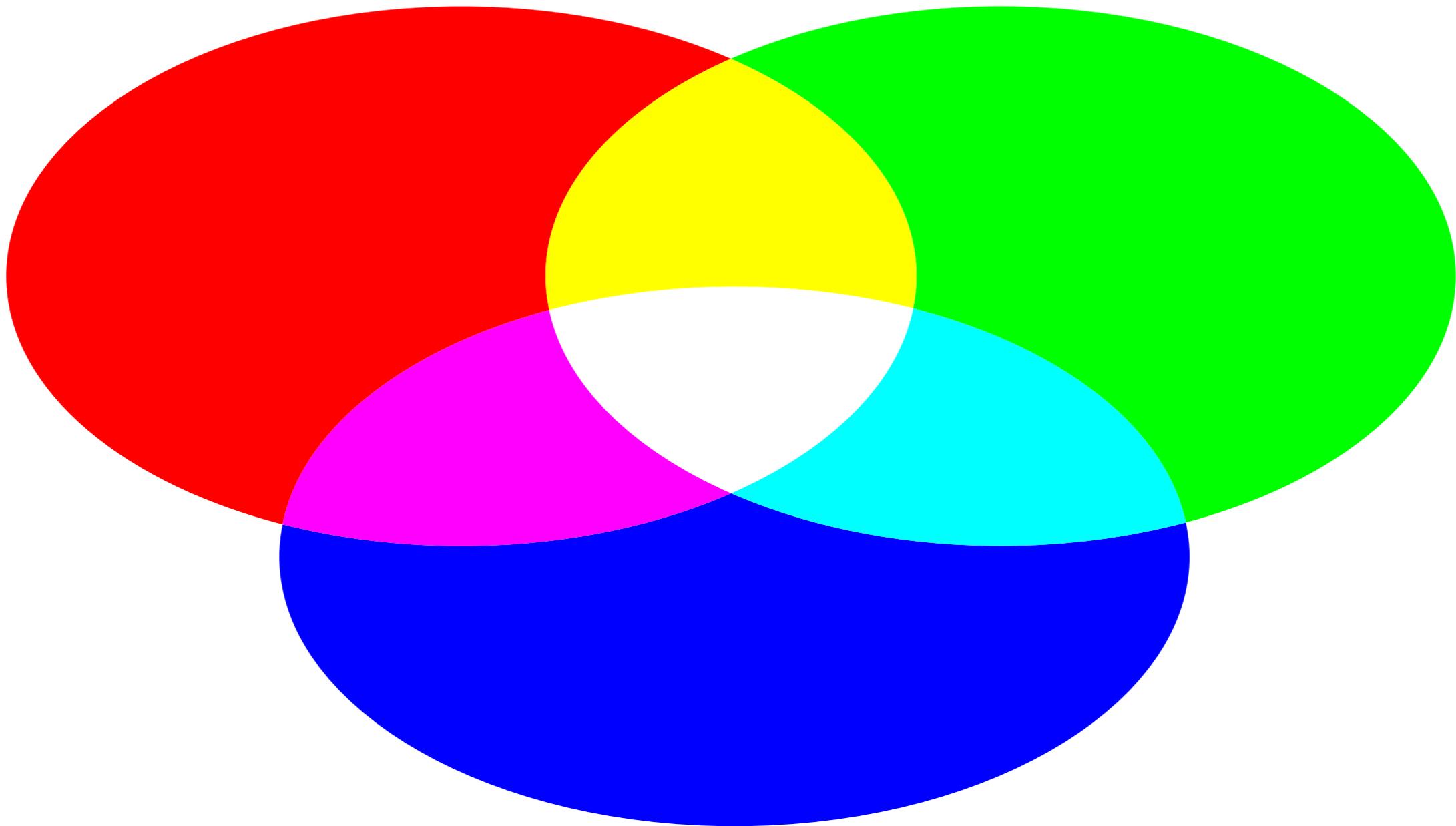
Dithering in black and white



Dithering and posterization

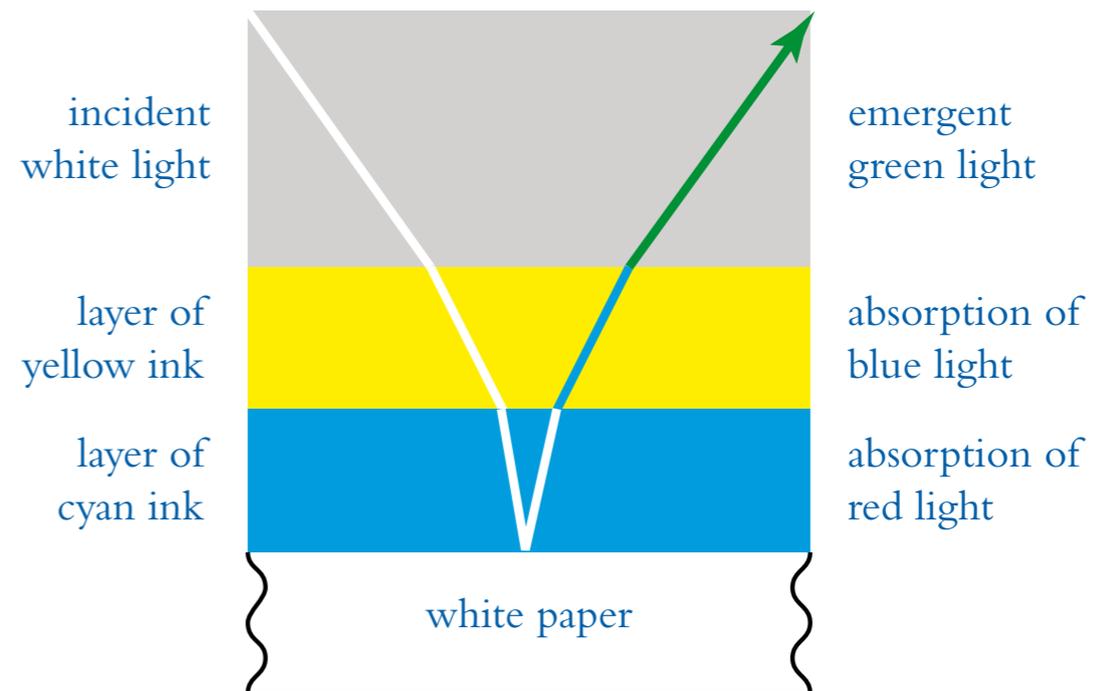
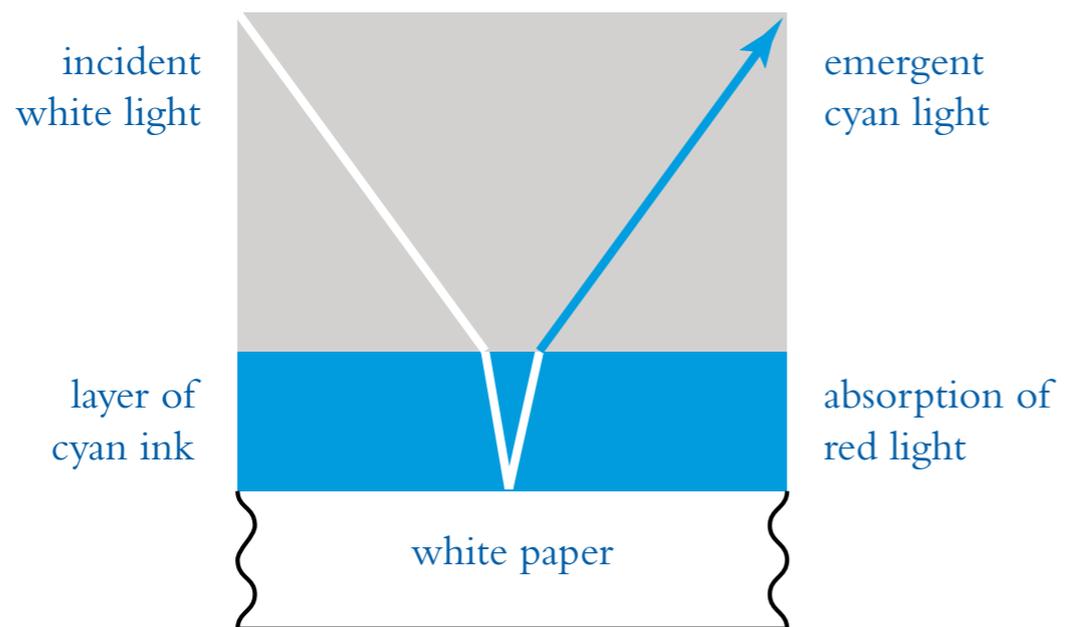
Other Colour Models

Cyan, magenta and yellow are the subtractive primaries. They are the complementary colours of red, green and blue, respectively.



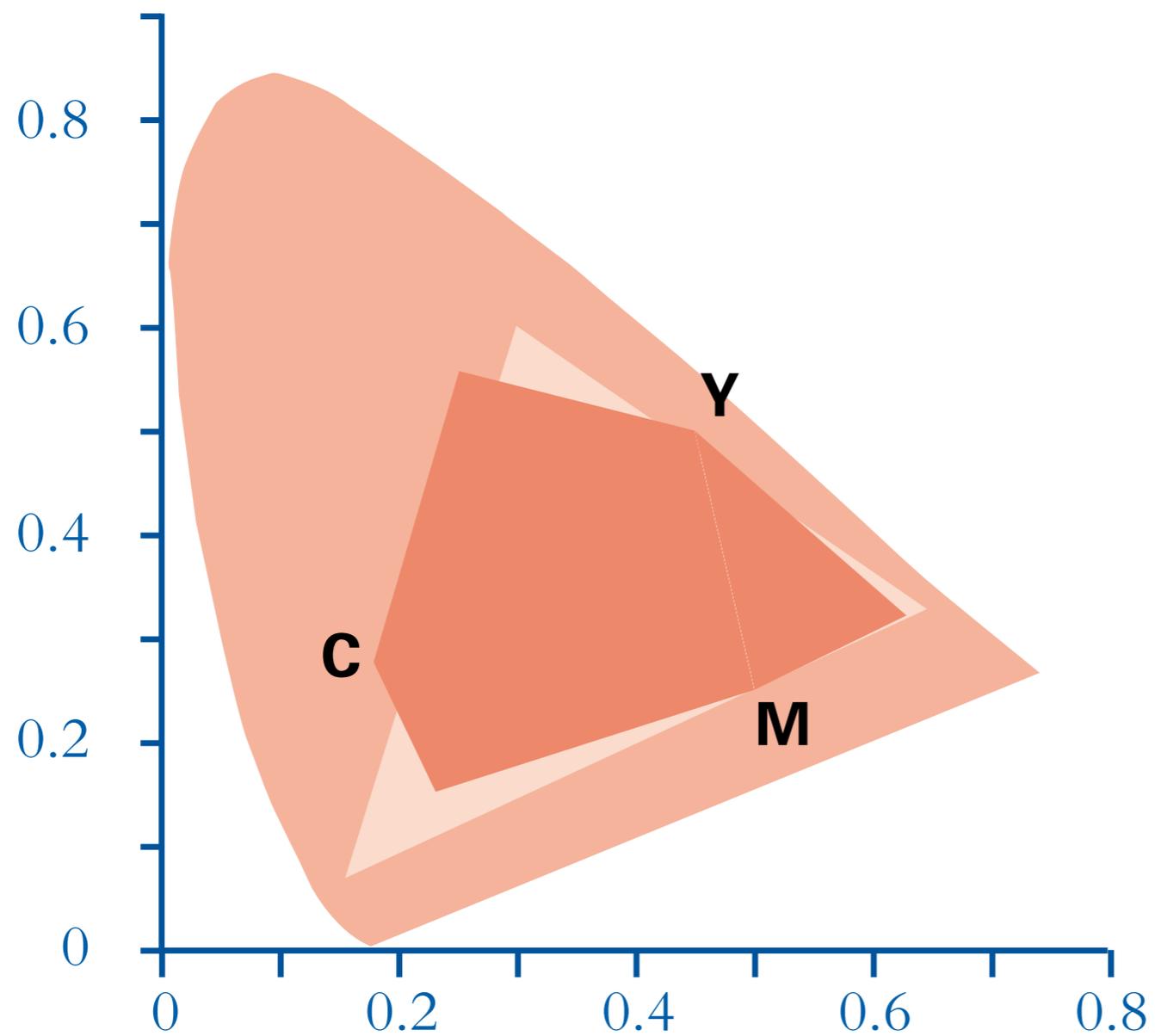
Complementary colours

Thin layers of ink absorb some components of the incident light, so overlaying ink, as in printing processes, mixes colours subtractively.



Coloured inks

The CMYK colour gamut, corresponding to easily printable colours, is smaller than the RGB gamut, but some CMYK colours lie outside the RGB gamut.

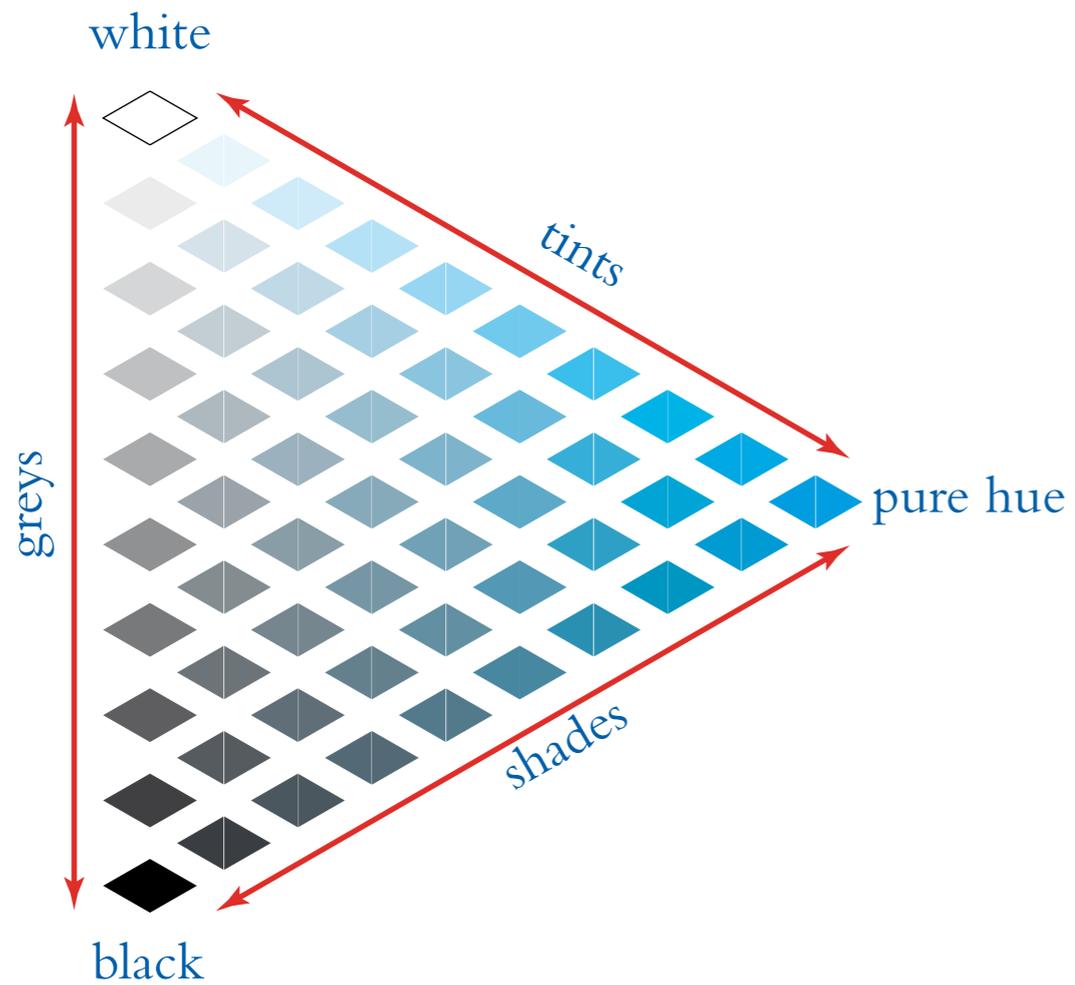


The CMYK gamut

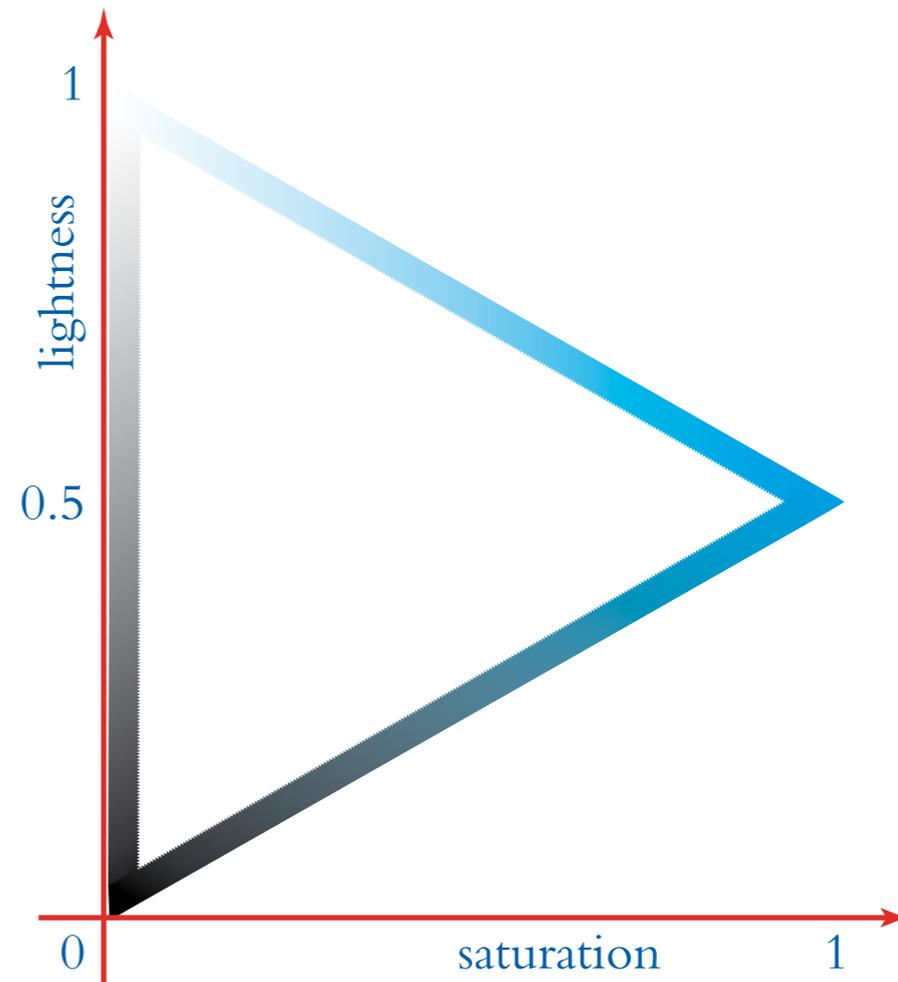
A colour can be identified by its hue, saturation and lightness.

Tones of a single hue can be arranged two-dimensionally, with lightness increasing upwards, and saturation increasing from left to right.

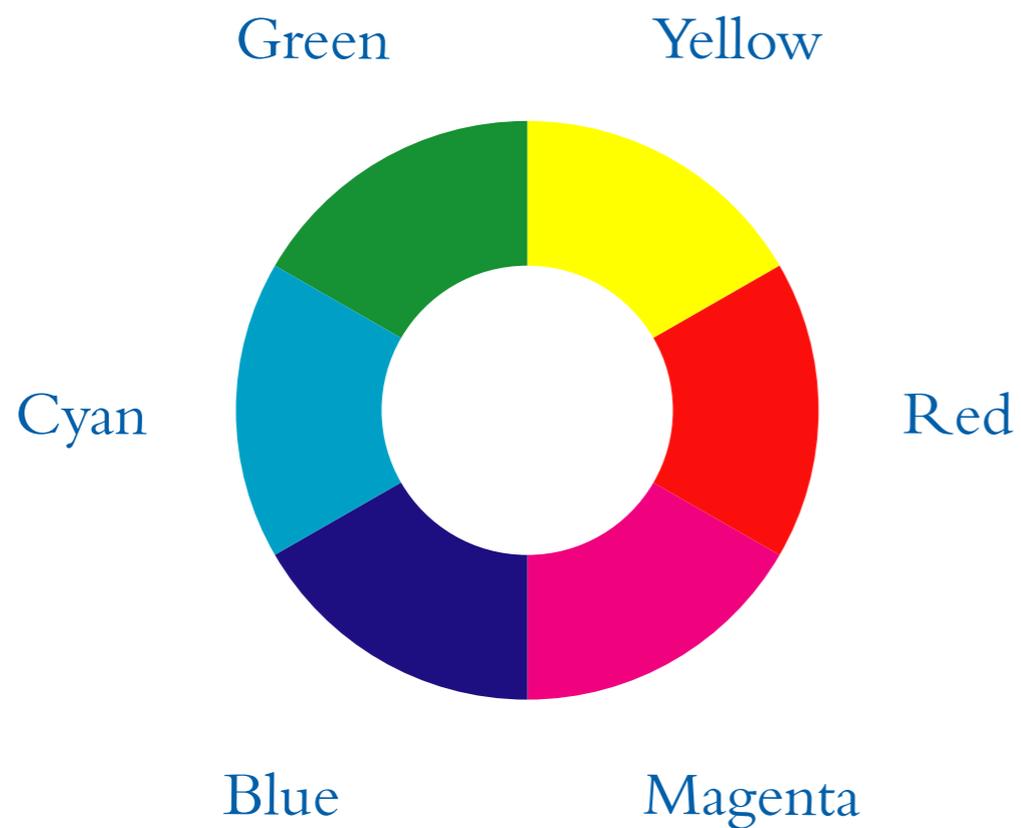
Hues can be arranged around the rim of a colour wheel, with complementary colours opposite each other. A hue's value is the angle between its position on the wheel and the position of red.



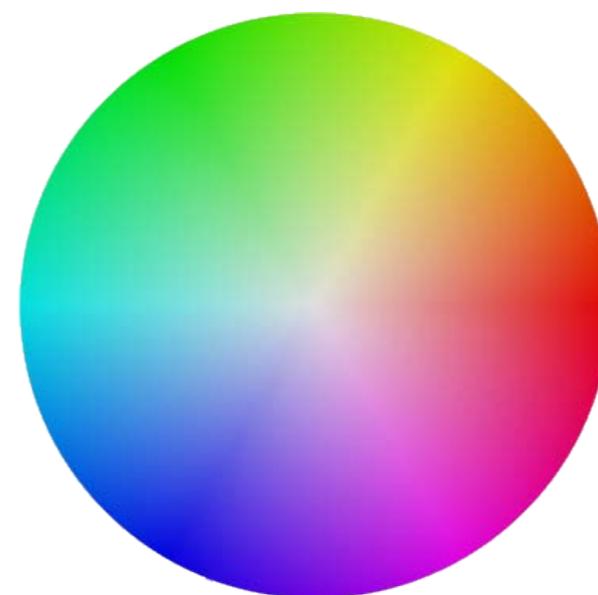
Tints, shades and tones



Saturation and lightness

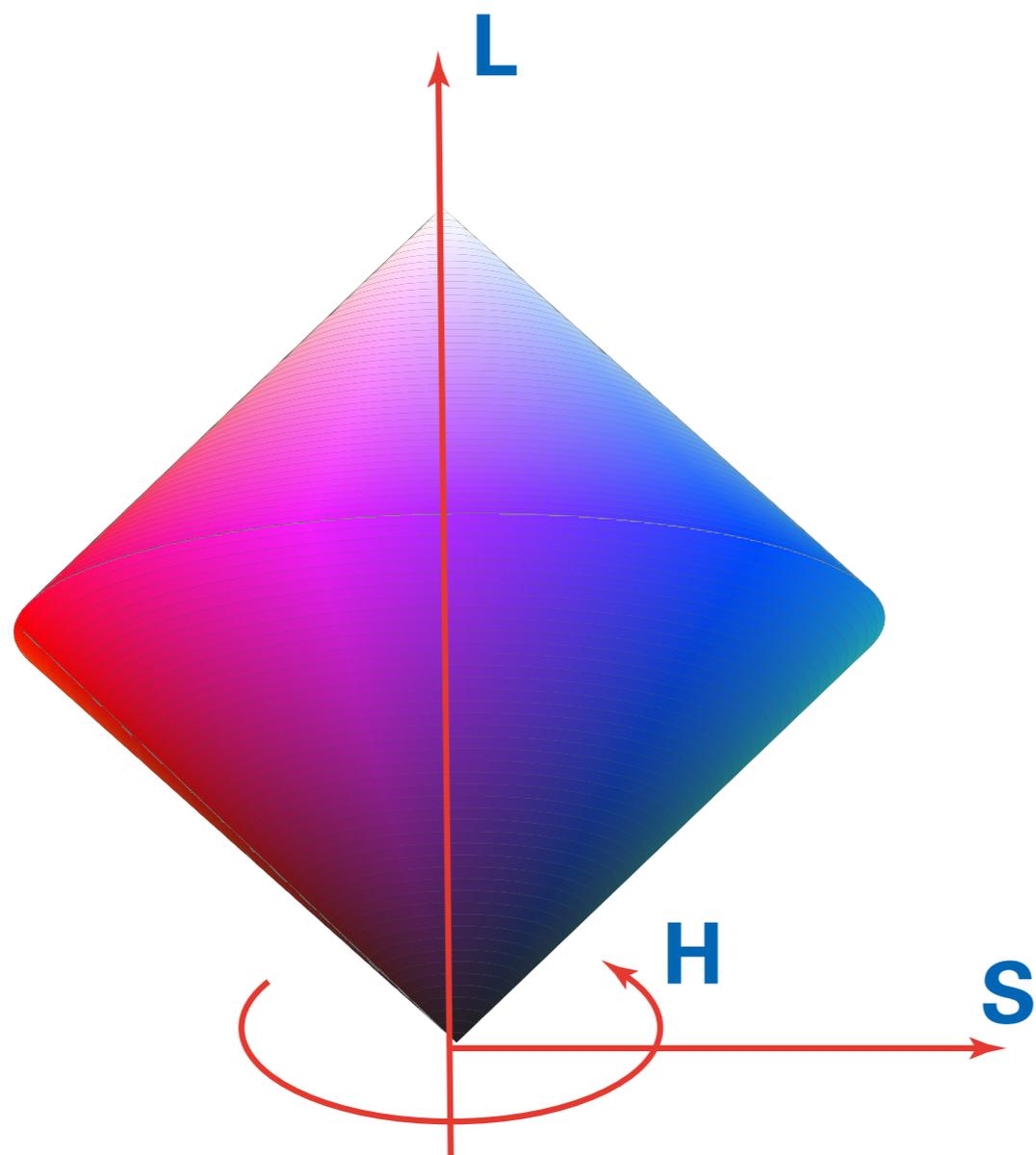


A colour wheel



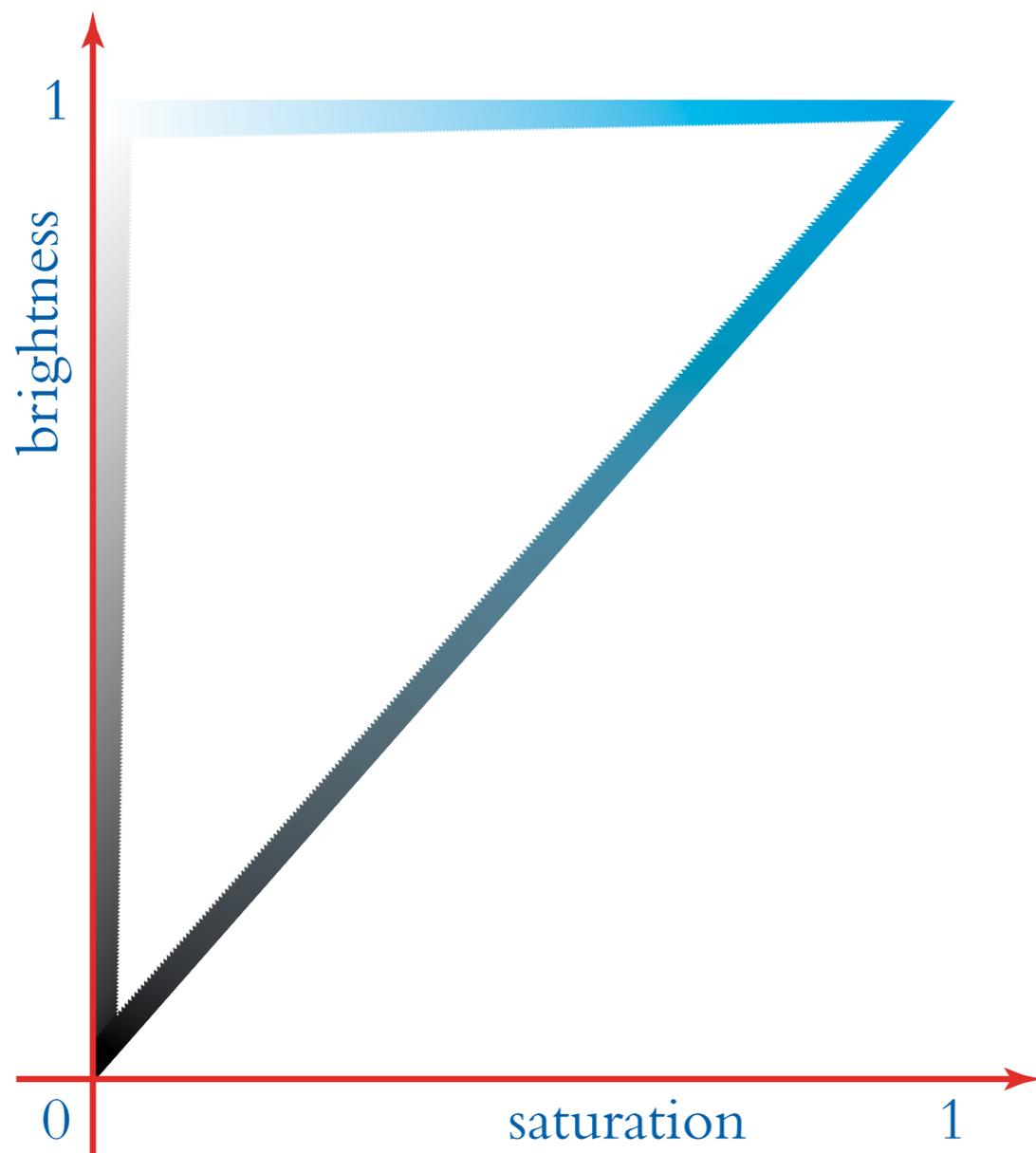
Filling the colour wheel

Hue, saturation and lightness can be combined into a three-dimensional double-cone. Any colour can be specified by its H, S and L components.



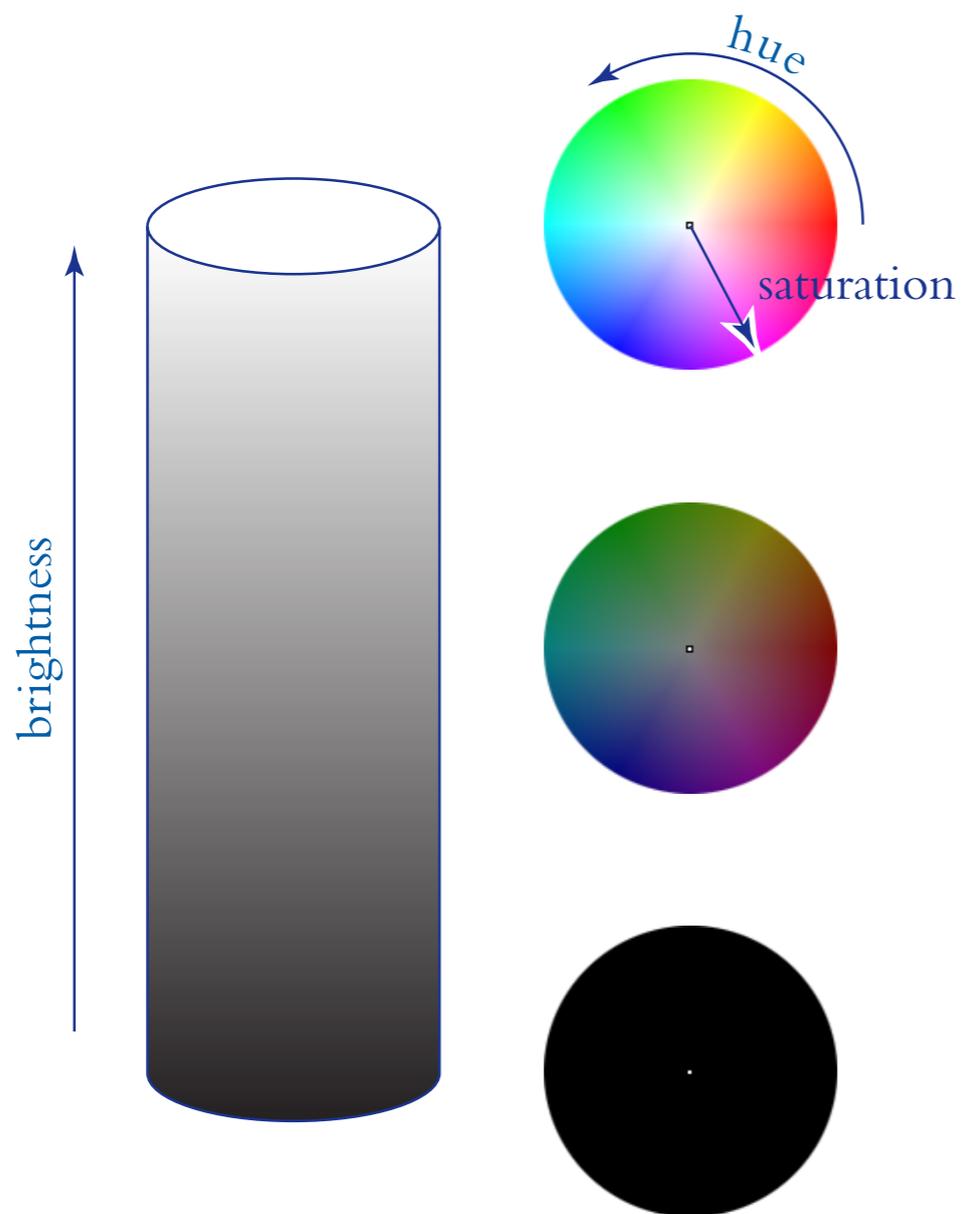
The HSL colour solid

HSB is a variant of HSL, where the tones are arranged differently.

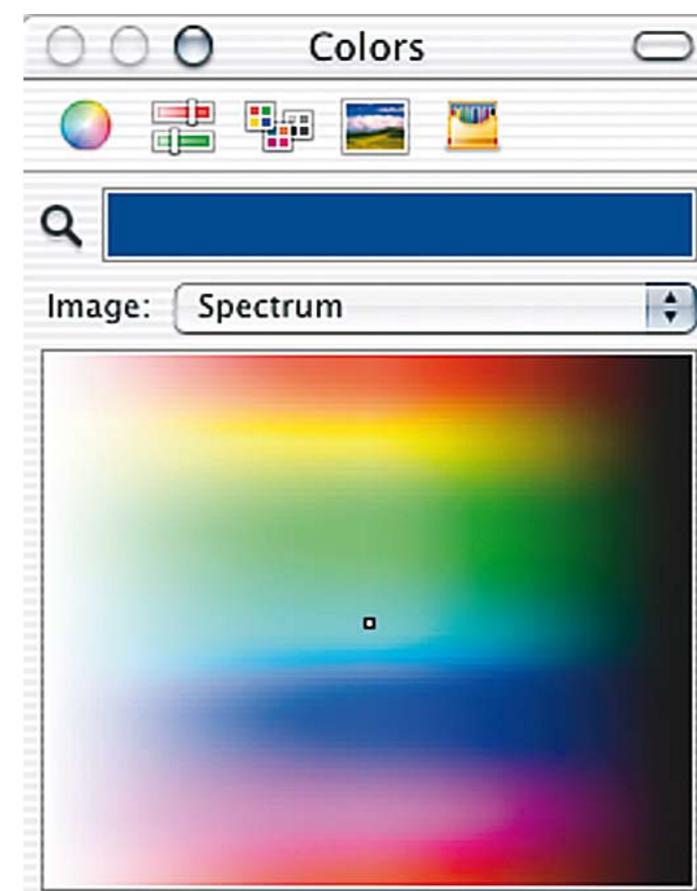


Saturation and brightness

Both HSL and HSB are normally distorted into a cylindrical shape, so that they can be presented as colour pickers.



The HSB cylinder



Colour pickers

Swatch libraries provide an alternative way of choosing colours.

Colour spaces consisting of a brightness component and two colour differences are used in video. They allow chrominance sub-sampling to be used.

The CIE $L^*a^*b^*$ and $L^*u^*v^*$ colour spaces are perceptually uniform and serve as device-independent reference models.

Channels and Colour Correction

The R, G and B components of each pixel can be stored as separate values.

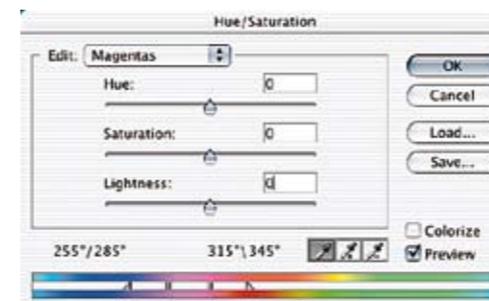
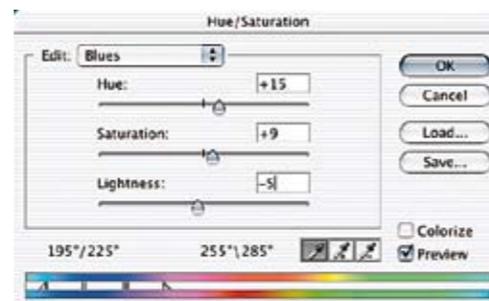
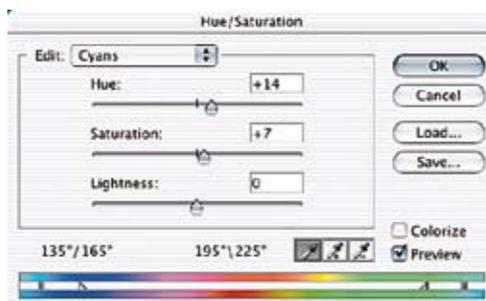
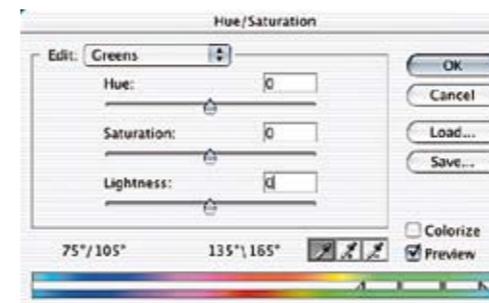
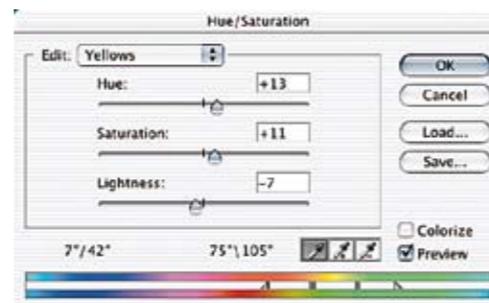
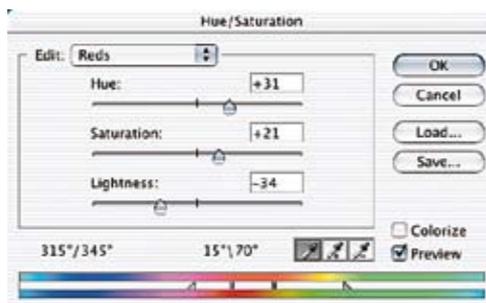
The three arrays of values can be treated as greyscale images, called channels.



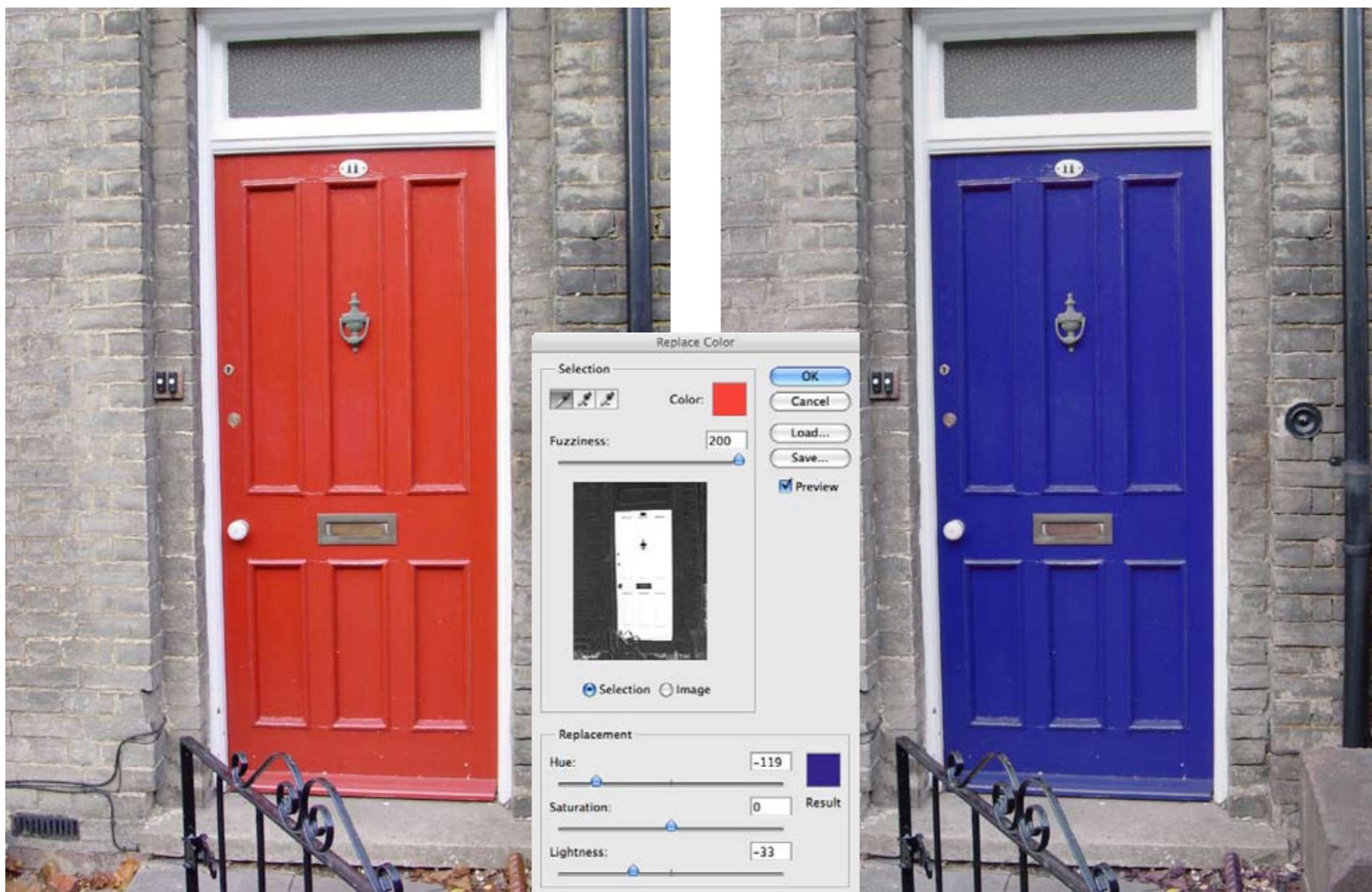
An RGB colour image and its red, green and blue channels

Making adjustments to the channels alters the colours of the image.

The colour balance, hue and saturation and colour replacement adjustments change the colour of the image as a whole.



Hue and saturation adjustments



Colour replacement

Alpha channels can be treated as additional colour channels.

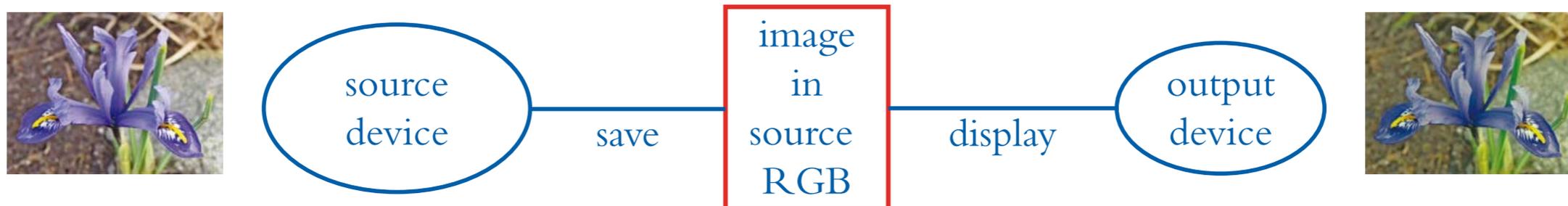
Images using other colour models can also be separated into channels, which can be processed independently.

Consistent Colour

The colour properties of a monitor can be roughly summarized by the R, G and B chromaticities, white point and gamma.

Gamma approximately models the relationship between RGB values and light intensity.

If an image is stored in one device's colour space and displayed on a device with a different colour space, colours will not be reproduced accurately.



Inconsistent colours

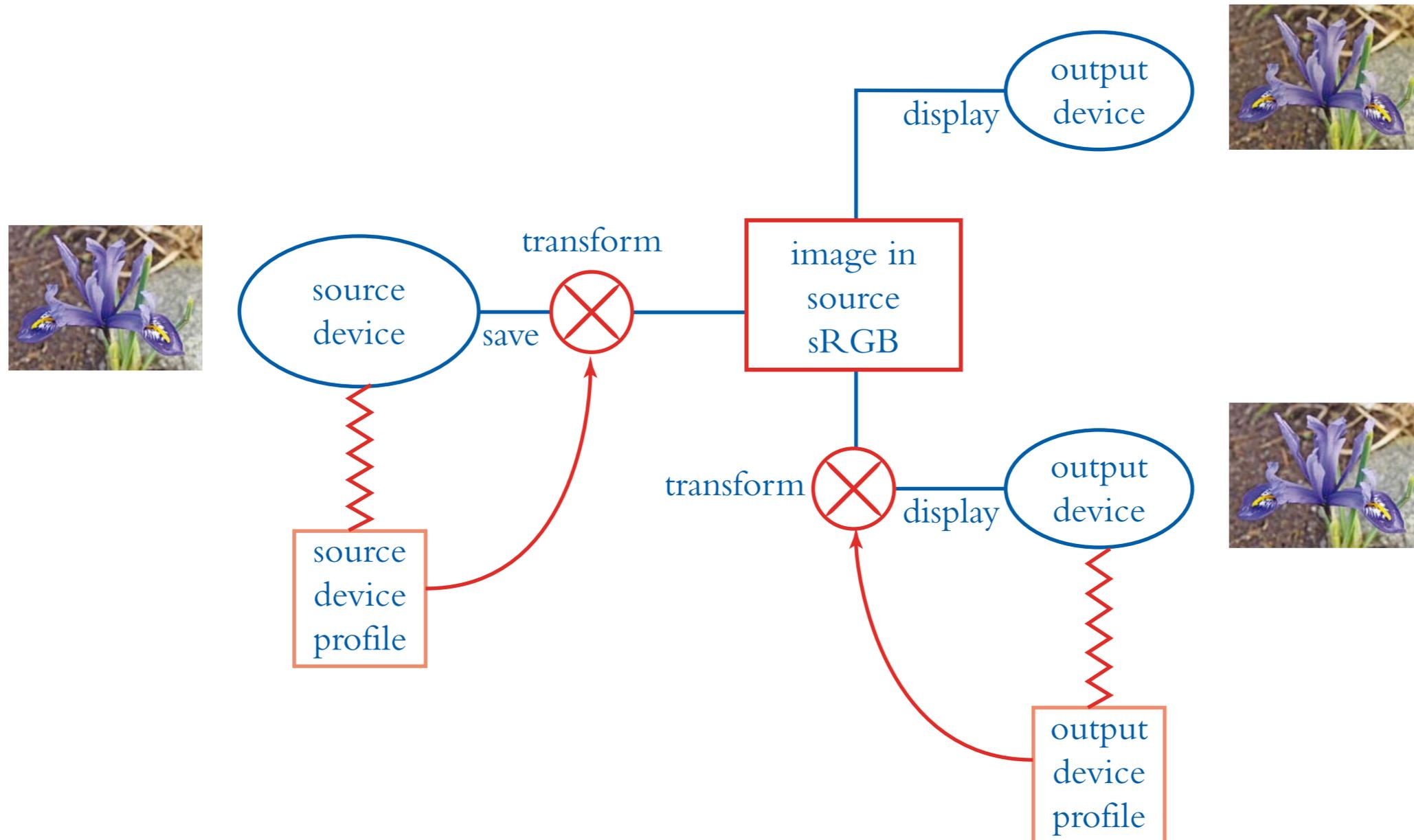
If a colour profile that models the input device is embedded in the image file, it can be combined with a profile that models the output device to translate between the colour spaces and reproduce colours accurately.

Colours that are out of gamut should be reproduced consistently.

ICC colour profiles provide elaborate descriptions of the colour characteristics of a wide range of devices; they are used as a standard for colour management.

The success of colour management depends on having accurate profiles.

sRGB is intended as a standard device-independent colour space for monitors. It is used on the World Wide Web.



Use of the sRGB colour space